EXHIBIT B

White v. SEA – **Abuali/Chung Search Term Hits**
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Search Term	Abuali Estimated Keyword Results	Chung Estimated Keyword Results
"Automatic Content Recognition"	7	
ACR	402	
"Automatic Content Software"	0	
ACS	122	
"Matching Server"	2	
"Matching Database"		
SamsungACR		
samsungcloudsolution	88	
samsungads	1	
samsungadhub	0	
"dark pattern*"	0	
"deceptive pattern*"	0	
"customer service" AND tnc*	0	
tnc AND arbitrat*	315	
Consent* AND flow*	279	
Consent* AND skip*	57	
Consent* AND (opt* w/2 in)	151 (consent and opt)	
Consent* AND (opt* w/2 out)	151 (consent and opt)	
Surveil* AND test*	40	
Surveil* AND priva*	6	
Surveil* AND personal	7	
Surveil* AND individual*	1	
Wiretap*	2	
ECPA	0	
"electronic communication*" w/5 act	0	
"electronic communication*" w/5 statute	0	
"electronic communication*" w/5 law	0	
support AND individual*	5,599	
support AND information	60,855	
updat* AND customer*	33,557	
notice* AND info	99,035	